

Maria Martin

Kent, UK

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clovergetscreative.com

Technical Skills

Adobe:

- InDesign
- Illustrator
- Premiere
- Photoshop

Aseprite

Trello

GIMP

X11 - Inkscape

DaVinci Resolve

Canva

Wordpress

Microsoft Office, Apple,
and Google software

Proficiencies

Layout Design

Iconography

Video Editing

Website Administration

2D Animation

Copy Writing and Editing

Languages

English (Native)

Qualifications

Level 3 Diploma - Creative
and Media

A-Level - English Literature
and Language

Personal Profile

I am a graphic designer with a passion for innovation and creative exploration. I am driven by the sense of accomplishment I feel when I complete a project and enjoy getting stuck into tricky tasks. Throughout my years as a freelancer I have worked on brand identity, marketing materials, layout & editorial, and iconography.

Experience

I have worked with small and large companies - from Barclays and B&Q to local tradesmen, freelancers, and independent businesses.

- 2019 - Present - Freelance Graphic Designer
- 2020 - Present - Camber Community Newsletter - Layout Designer
- 2019 - 2020 - Realm Of Geekdom - Content Creator, Web Administrator
- 2017 - 2020 - Mummykind - Writer, Designer, Web Administrator
- 2013 - 2014 - B&Q PLC - Printed design project, Showroom Designer
- 2012 - 2014 - Freelance Wedding Videographer
- 2012 - Barclays PLC - Video Editor

Creative Skills

- **Conceptualise** - Form new and exciting ideas from a variety of prompts and references.
- **Design** - Make innovative and iterative changes throughout development using synchronous design documentation and mockups.
- **Create** - Build compelling brand visuals & identities, and deliver high quality designs for print & web publication.
- **Pitch** - Communicate concepts through pitches, presentations, portfolios, design documentation & mockups, and video reels.
- **Collaborate** - Engage with multiple team projects to develop working relationships and forge a strong team dynamic.
- **Refine** - Periodically review project functionality to improve user experience by troubleshooting creative and technical issues.
- **Motivate** - Broaden and refine my skills through creative exploration, independent design projects, and self-directed study.
- **Analyse** - Use feedback from clients to make improvements to successfully deliver a unique and engaging final product.
- **Reflect** - Evaluate self-performance to improve methods of working and maintain a dynamic, priority-based workflow.

Hobbies & Interests

I am an avid gamer, both table-top games and video games. I love to read, write, and sing (terribly). I have rekindled my love for photography and hope to use this interest to expand my professional skillset.

In our down-time my family enjoys camping trips and visiting heritage sites and museums.

References available upon request

This CV may be kept on file and distributed for employment purposes